2015 Black Rock City Census
Annual Report
Weighting the Census
The Census is a collaborative research project that started in 2002.

Although the BRC Census is technically a survey and not a real census (where everyone in a population was sampled), we aspire to be a true census where everyone voluntarily participates.

Until that day, we will continue to provide the most complete picture possible of the highly diverse population of Black Rock City.
A research ethics committee (@ Denver University) approved the project. Respondent confidentiality is protected.

This is the 5th consecutive year when results were weighted to correct for non-response biases, making the results the most reliable estimates concerning the BRC population.

Unbiased reference: random sample of cars at the gate during ingress, asking nine sociodemographic questions of each sampled Burner who accepted.

The weighting procedure corrects biases due to self-selection in the after-event, online survey. (i.e., Burners who decided to fill out the Census might be different from those who chose not to fill it out).

Thus, the results were weighted according to this random sampling, improving the collective accuracy of the data.
These results are the most reliable estimates that we have of the Black Rock City population. The “real” population values could be slightly different from the presented values due to measurement error.

Confidence intervals were not included in the graphs. However, these confidence intervals are very small due to the sheer number of survey participants.

More precisely, the margin of error for most of the estimated proportions is roughly 1% or less, 19 times out of 20. In other words, you can safely estimate that the 95% confidence interval of most proportions presented herein equals more or less the stated value +/-1%.

For more results, visit us on the playa (near Center Camp) and follow the Census Lab’s blog at http://journal.burningman.org/census
Variables used to weight the 2015 Census:

- Day of arrival
- Gender
- Age
- Virgin Burner or not
- US Resident or not
- English as a first language or not
- US Party Affiliation (if eligible to vote in the US)
- Voting behavior
Sociodemographic Characteristics
Prior Burning Man Experience

Virgin?

- Yes: 35.8%
- No: 64.2%

Number of Years Since First Burn

<table>
<thead>
<tr>
<th>Years</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virgin</td>
<td>35.8%</td>
</tr>
<tr>
<td>1-2</td>
<td>25.8%</td>
</tr>
<tr>
<td>3-4</td>
<td>11.5%</td>
</tr>
<tr>
<td>5-7</td>
<td>12.0%</td>
</tr>
<tr>
<td>8-11</td>
<td>8.1%</td>
</tr>
<tr>
<td>12-15</td>
<td>4.1%</td>
</tr>
<tr>
<td>16+</td>
<td>2.9%</td>
</tr>
</tbody>
</table>

Number of Burns (Including 2015)

<table>
<thead>
<tr>
<th>Number of Burns</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (Virgin)</td>
<td>35.8%</td>
</tr>
<tr>
<td>2</td>
<td>20.9%</td>
</tr>
<tr>
<td>3</td>
<td>12.2%</td>
</tr>
<tr>
<td>4-5</td>
<td>11.1%</td>
</tr>
<tr>
<td>6-8</td>
<td>10.7%</td>
</tr>
<tr>
<td>9-11</td>
<td>4.7%</td>
</tr>
<tr>
<td>12+</td>
<td>4.6%</td>
</tr>
</tbody>
</table>
Age and Education

**Age Group**

- 0-19: 1.2%
- 20-24: 6.9%
- 25-29: 24.7%
- 30-34: 23.8%
- 35-39: 14.9%
- 40-49: 14.0%
- 50-59: 9.3%
- 60-69: 4.6%
- 70+: 0.8%

**Median Age Group:** 30-34

**Education**

- None: 0.6%
- High School: 5.2%
- Some College: 16.8%
- Associate Degree: 5.4%
- Bachelor Degree: 44.0%
- Graduate Degree: 27.5%
- Other (only): 0.5%

**Other Certifications**

- Tech Vocational: 20.8%
- Healing: 4.7%
- Beauty: 1.4%
Personal and Household Income

**Personal Income**

- None: 3.3%
- Less than 7,500 US: 5.2%
- 7,500-14,999 US: 6.8%
- 15,000-24,999 US: 9.4%
- 25,000-34,999 US: 9.6%
- 35,000-49,999 US: 12.4%
- 50,000-74,999 US: 17.0%
- 75,000-99,999 US: 12.5%
- 100,000-149,999 US: 12.9%
- 150,000-299,999 US: 8.1%
- 300,000 US or more: 2.9%

**Household Income**

- None: 1.4%
- Less than 7,500 US: 2.1%
- 7,500-14,999 US: 3.7%
- 15,000-24,999 US: 5.1%
- 25,000-34,999 US: 6.1%
- 35,000-49,999 US: 9.1%
- 50,000-74,999 US: 14.5%
- 75,000-99,999 US: 14.1%
- 100,000-149,999 US: 18.9%
- 150,000-299,999 US: 17.9%
- 300,000 US or more: 7.3%

**Household Includes Others?**

- Yes: 62.7%
- No: 37.3%
Sex and Gender

**Current Gender**
- Male: 39.5%
- Female: 58.5%
- Fluid: 2.0%

**Do You Consider Yourself To Be...**
*(Respondents Checked All That Applied)*
- Intersex: 0.4%
- Two-Spirit: 2.0%
- Gender Questioning: 1.1%
- Gender Non-Conforming: 3.2%
- Genderqueer: 2.6%
- Trans*: 0.7%

*Trans*person (e.g., transgender, transsexual)
Sexual Orientation and Attraction

Sexual Orientation

- Heterosexual: 66.5%
- Gay or Lesbian: 11.2%
- Bisexual: 9.4%
- Bicurious: 7.7%
- Asexual: 4.6%
- Refuses Labels: 0.4%

What Best Describes Your Feelings Of Sexual Attraction?

- Only Opposite Sex: 48.0%
- Mostly Opposite Sex: 35.8%
- Equal Attraction: 6.0%
- Mostly Same Sex: 4.0%
- Only Same Sex: 5.2%
- I'm Not Sure: 0.6%
- No Attraction: 0.3%
Sexual Orientation by Gender

**Male Respondents**
- Heterosexual: 74.0%
- Gay or Lesbian: 11.6%
- Bisexual: 4.0%
- Bicurious: 6.8%
- Asexual: 3.3%
- Refuses Labels: 0.2%

**Respondents Who Selected Fluid/Both/Neither**
- Heterosexual: 49.7%
- Gay or Lesbian: 21.0%
- Bisexual: 10.4%
- Bicurious: 7.7%
- Asexual: 5.3%
- Refuses Labels: 5.9%

**Female Respondents**
- Heterosexual: 58.5%
- Gay or Lesbian: 17.8%
- Bisexual: 15.4%
- Bicurious: 2.1%
- Asexual: 0.5%
- Refuses Labels: 5.7%
Relationship or Marital Status

In the Default World, Do You Share Your Life With a Partner?

- Yes, Married: 36.2%
- Yes, Not Married: 22.7%
- It's Complicated: 32.7%
- No: 8.5%

Would You Describe Your Relationship as an Open Relationship?

- Open: 5.7%
- Somewhat Open: 9.2%
- It's Complicated: 10.5%
- Not Open: 38.3%
- Not in a Relationship: 36.3%
Religion and Spirituality

**Self-Described Spirituality**

- Religious: 45.8%
- Spiritual, not Religious: 23.9%
- Atheist: 15.9%
- Agnostic: 8.0%
- Deist: 0.9%
- I Don't Know: 0.9%

**Do You Belong to a Religion or Religious Denomination?**

- No: 71.3%
- Yes: 28.8%

**If “Yes”...**

- Catholic: 7.1%
- Jewish: 6.6%
- Christian (other): 4.0%
- Other: 3.2%
- Protestant: 2.3%
- Buddhist: 1.8%
- Pastafarian: 1.6%
- Pagan: 1.2%
- Muslim: 0.5%
- Hindu: 0.5%
How Often Do You Attend Religious Services or Practice Group Rituals*?

- Never or Practically Never: 70.1%
- Less than Once per Year: 6.5%
- Once per Year: 16.9%
- Only on Special Days: 3.8%
- Once per Month: 2.1%
- Once per Week: 0.6%

*Apart from weddings and funerals

How Often Do You Engage in Practices* for Spiritual or Religious Purposes?

- Never or Practically Never: 58.9%
- Yearly: 13.7%
- Monthly: 16.1%
- Weekly: 11.3%

*Such as prayer, meditation, or contemplation
Current Place of Residence

Common Places of Residence

- Nevada: 4.9%
- California: 39.1%
- Other (within USA): 35.3%
- Canada: 6.2%
- Other (not in USA): 14.4%

Countries Visited*

- 0: 3.2%
- 1: 5.2%
- 2: 5.8%
- 3-4: 9.9%
- 5-6: 10.4%
- 7-9: 13.5%
- 10-14: 18.4%
- 15-19: 11.7%
- 20-29: 11.5%
- 30-49: 7.8%
- 50+: 2.5%

*Not including country of current residence

US Resident?

- Yes: 79.6%
- No: 20.4%

Region of Residence (if outside of US)

- Canada: 6.2%
- Europe: 5.3%
- UK or Ireland: 3.3%
- Australia or NZ: 2.2%
- Latin America: 1.0%
- Africa: 0.7%
- Asia: 0.6%
- Unclassified: 1.0%
First Language Learned

**English as a First Language?**
- Yes: 80.2%
- No: 19.8%

**First Language (If Not English)**
- Spanish: 3.4%
- French: 2.9%
- Other: 2.7%
- German: 2.3%
- Russian: 2.2%
- Chinese: 1.1%
- Dutch: 0.9%
- Hebrew: 0.9%
- Portuguese: 0.7%
- Italian: 0.6%
- Arabic: 0.4%
- Farsi: 0.4%
- Polish: 0.4%
- Swedish: 0.3%
- Hindi: 0.2%
- Danish: 0.1%
Election Participation

Eligible to vote in the United States?

75.2% Yes
24.8% No

How many Federal Elections have you voted in since 2008?

<table>
<thead>
<tr>
<th>Number of Elections</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>16.0%</td>
</tr>
<tr>
<td>1</td>
<td>11.2%</td>
</tr>
<tr>
<td>2</td>
<td>14.1%</td>
</tr>
<tr>
<td>3</td>
<td>9.6%</td>
</tr>
<tr>
<td>4</td>
<td>49.1%</td>
</tr>
</tbody>
</table>
Political Spectrum in BRC

**Political Party**

- Democratic: 41.7%
- Republican: 5.9%
- Libertarian: 4.1%
- Green: 3.1%
- American Independent Party: 2.0%
- Other: 2.4%
- None: 40.9%

**Liberal/Conservative Leanings**

- Overall
- Social
- Economic
- Environment
Ethnoracial Characteristics
Which category best describes your ethnoracial background?
Respondents checked one or more boxes that applied.
"White-yes" refers to respondents who selected White/Caucasian (non-Hispanic) in addition to another category. "Multiple*" refers to respondents who selected two or more categories other than White/Caucasian.

Each percentage point in this chart represents approximately 700 BRC citizens.
Self-Identity as a Person of Color

These respondents selected a single race/ethnicity. Together they total 93.7% of the BRC population.

Each column shows the **proportion within each group** that answered “yes,” “sometimes,” or “no.”

The numbers below each column specify the **proportion of the total population** that answered each way.

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Yes (%)</th>
<th>Sometimes (%)</th>
<th>No (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black</td>
<td>0.7%</td>
<td>&lt; 0.1%</td>
<td>&lt; 0.1%</td>
</tr>
<tr>
<td>Asian</td>
<td>2.4%</td>
<td>0.8%</td>
<td>1.1%</td>
</tr>
<tr>
<td>Native American</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
<tr>
<td>Other</td>
<td>0.9%</td>
<td>0.9%</td>
<td>1.4%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>1.4%</td>
<td>1.0%</td>
<td>2.6%</td>
</tr>
<tr>
<td>White/Caucasian (non-Hispanic)</td>
<td>0.8%</td>
<td>2.8%</td>
<td>76.6%</td>
</tr>
</tbody>
</table>

![Bar chart showing the proportion of respondents who consider themselves to be a Person of Color for each race/ethnicity category.](chart.png)
These respondents selected more than one race/ethnicity. Together they total 6.3% of the BRC population.

Each column shows the proportion within each group that answered “yes,” “sometimes,” or “no.”

The numbers below specify the proportion of the total population that answered each way.

“Multiple*” refers to respondents who selected two or more categories not including White/Caucasian.

“Multiple-&-White**” refers to respondents who selected three or more categories including White/Caucasian.
Burning Man-Related Variables
Regional Involvement

Attended Any Regional Events/Mixers/Gatherings?

- Yes, Attended: 35.3%
- Yes, Volunteered: 32.9%
- No, on Email List: 19.8%
- No: 12.0%

Involvement in Regional Event(s)

- Production: 6.1%
- Art Project: 5.1%
- Theme Camp: 6.5%
- Vendor: 0.1%
- Performance: 2.9%
- Other: 3.4%
Event Information

**Most Valuable Types of Information Coming from Burning Man**
(Respondents Selected Up To 3)

- BRC Events: 59.1%
- Photos/Videos About BRC: 52.3%
- BRC Event Preparation Information: 42.2%
- Stories About Burners Around the World: 29.1%
- Burning Man Regional Events: 27.8%
- Volunteer Opportunities: 21.4%
- San Francisco Events: 15.6%
- Events Around the Country/World: 14.0%
- Information About Affiliated Non-Profits: 6.9%
- Other: 1.2%

**Have You Listened to BMIR This Year?**

- Yes, Online: 68.0%
- Yes, on a Mobile Device Traveling to/from BRC: 25.6%
- Yes, Over the Air (FM Radio) in BRC: 16.0%
- Yes, Over Loudspeakers Near Center Camp: 15.0%
- No, I Knew About BMIR But Have Not Listened: 2.0%
- No, I Did Not Know About BMIR: 11.8%

**Have you heard of Gate Radio?**

- Yes, and I Have Listen: 57.4%
- Yes, but I Have Never Listened: 30.8%
- No: 11.8%
Have You Ever Participated in The Burning Man GLC?

- Yes: 1.3%
- No: 2.4%
- I Don't Know: 96.3%

If Burning Man Hosted a GLC for the Public, Would You Be Interested in Participating?

- Yes: 41.2%
- Maybe: 39.8%
- No: 19.0%
The Ten Principles

How Important are the Ten Principles to You?

- Very important: 47.4%
- Important: 39.7%
- Moderately important: 10.2%
- Slightly important: 1.9%
- Not important: 0.7%

How Essential are the Ten Principles to Creating an Authentic Burning Man Experience?

- Very important: 69.8%
- Important: 23.9%
- Moderately important: 4.8%
- Slightly important: 1.1%
- Not important: 0.5%
The Ten Principles

Respondents Were Asked About Which of the 10 Principles Were Most and Least Important to Them. Respondents Selected Up to 3 Principles as Most Important, and Up to 3 Principles as Least Important.

**Most Important**
- Radical Inclusion: 44.4%
- Gifting: 24.6%
- Decommodification: 29.6%
- Radical Self-Reliance: 39.1%
- Radical Self-Expression: 31.8%
- Communal Effort: 21.4%
- Civic Responsibility: 7.5%

**Least Important**
- Radical Inclusion: 11.3%
- Gifting: 20.4%
- Decommodification: 18.5%
- Radical Self-Reliance: 14.6%
- Radical Self-Expression: 14.3%
- Communal Effort: 9.9%
- Civic Responsibility: 23.1%
- Leaving No Trace: 6.1%
- Participation: 9.9%
- Immediacy: 27.8%
*A “mass gathering” was defined as an event (e.g. festival, convention, fair, retreat, sporting event, religious gathering, etc.) in which more than 200 participants stay on site for at least 2 days, excluding Burning Man regional events.

**Respondents were also asked to identify up to four events, subcultures or communities in which they recognized the Burning Man culture or ethos.
Life in Black Rock City
Did You Have a Transformative Experience in BRC This Year?

0 - Not At All 6.5%
1 9.1%
2 8.8%
3 - Somewhat 18.8%
4 21.1%
5 16.0%
6 - Absolutely 19.6%

How Long Did That Change Last?

Still Persisting 85.6%
5+ Weeks 0.6%
4-5 Weeks 0.4%
3-4 Weeks 0.7%
2-3 Weeks 1.7%
1-2 Weeks 3.4%
3-7 Days 2.6%
1-3 Days 1.1%
<1 Day 0.1%
No Changes 3.9%

What Type of Transformation Did You Have in BRC This Year? (Respondents Selected All that Applied)

- I felt different in my mind. 45.9%
- I felt like I could be myself or explore a new part of myself. 45.8%
- I felt more socially connected to something larger than myself*. 44.5%
- I perceived people differently. 41.4%
- I perceived things differently. 39.5%
- I felt different in my body. 21.1%
- I felt more spiritually connected to something larger than myself**. 15.5%
- I felt like I had different moral values. 10.1%
- Other experience. 8.4%

* e.g. a city, community, culture, history
** e.g. a higher power, nature, God
Burning Man Experience

**Did You Feel Free** in BRC this Year?

- Very Free: 62.0%
- Mostly Free: 30.9%
- Neither Free nor Constrained: 5.3%
- Mostly Constrained: 1.5%
- Very Constrained: 0.2%

*to explore, try new things, express yourself, be spontaneous, take risks

**Did You Feel Connected** in BRC this Year?

- Very Connected: 37.7%
- Mostly Connected: 46.2%
- Neither Connected nor Disconnected: 11.1%
- Mostly Disconnected: 4.5%
- Very Disconnected: 0.6%

**to others around you

Do You Feel Accepted in the Society Where You Reside (When Not in BRC)?

- Extremely: 35.0%
- Moderately: 44.0%
- Somewhat: 15.7%
- A Little Bit: 4.5%
- Not at All: 0.9%
**Transportation**

**Arrivals and Departures**

**How Did You Arrive in BRC?**

<table>
<thead>
<tr>
<th>Method</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gate</td>
<td>91.5%</td>
</tr>
<tr>
<td>Burner Express</td>
<td>6.0%</td>
</tr>
<tr>
<td>Point 1</td>
<td>1.1%</td>
</tr>
<tr>
<td>Airport</td>
<td>0.8%</td>
</tr>
<tr>
<td>Shuttle (other)</td>
<td>0.3%</td>
</tr>
<tr>
<td>Other</td>
<td>0.3%</td>
</tr>
</tbody>
</table>
Transportation

**Vehicle Type**

- Car: 23.3%
- RV: 17.9%
- SUV: 16.0%
- Truck with Trailer: 15.8%
- Pickup: 8.5%
- Other: 8.2%
- NA: 7.4%
- Bus: 1.8%
- Semi with Trailer: 0.9%
- Motorcycle: 0.2%

**Airport Used to get to BRC**

- Did not fly: 66.7%
- Reno: 13.2%
- SF: 10.1%
- LA: 3.8%
- Other: 3.1%
- Las Vegas: 1.5%
- Sacramento: 1.2%
- Oakland: 0.4%
- BRC: 0.0%

**Passengers in Vehicle**

- 1: 41.4%
- 2: 17.9%
- 3: 12.1%
- 4: 5.8%
- 5: 3.5%
- 6-7: 1.0%
- 8-9: 0.7%
- 10-19: 0.1%
- 20+: 7.4%
- N/A: 10.0%

**Children Under 18 in Vehicle**

- 0: 91.3%
- 1: 0.9%
- 2+: 0.3%
- N/A: 7.4%
Burner Express Riders

Which route(s) did you take on the Burner Express?

- 39.9% Reno - BRC
- 28.6% Reno - BRC - Reno
- 15.0% SF - BRC
- 11.5% SF - BRC - SF
- 3.2% Reno - BRC - SF
- 1.1% SF - BRC - Reno
- 0.2% BRC - SF
- 0.1% BRC - Reno

Did You Camp in the Burner Express Camping Area?

- 88.6% No
- 9.8% Yes and would again
- 1.6% Yes, but wouldn’t again

Reasons for Taking Burner Express

- 25.0% Other
- 33.9% Cost
- 48.4% Road Congestion
- 65.3% Gate Traffic
- 79.5% Not Driving

Did You Take the G Street Satellite Shuttle?

- Yes 50.1%
- No 48.0%
- I don’t know 1.9%
**Burner Express Satisfaction**

How Would You Rate the Price of A Burner Express Ticket?

- **Underpriced**: 2.2%
- **Overpriced**: 22.9%
- **Right Price**: 74.8%

How would you rate your overall Burner Express experience?

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Absolutely fantastic</td>
<td>24.3%</td>
</tr>
<tr>
<td>8</td>
<td>23.1%</td>
</tr>
<tr>
<td>7</td>
<td>18.1%</td>
</tr>
<tr>
<td>6</td>
<td>5.7%</td>
</tr>
<tr>
<td>5</td>
<td>2.7%</td>
</tr>
<tr>
<td>4</td>
<td>4.3%</td>
</tr>
<tr>
<td>3</td>
<td>6.5%</td>
</tr>
<tr>
<td>2</td>
<td>10.0%</td>
</tr>
<tr>
<td>1</td>
<td>3.5%</td>
</tr>
<tr>
<td>0 - Terrible</td>
<td>1.8%</td>
</tr>
</tbody>
</table>
Minors in Black Rock City

Have You Brought Children Under 18 to BRC?

- Yes, and I Would Bring Them Again: 2.5%
- Yes, But I Would Not Bring Them Again: 0.1%
- No, But I Would Bring Them if I Had the Opportunity: 63.8%
- No, I Would Never Bring Any Children There: 33.6%

How Do You Feel About Seeing Children in BRC*?

- Under 5 is Okay: 50.3%
- 6-12 is Okay: 73.7%
- 13-17 is Okay: 66.3%
- It is Not Okay to Bring Minors: 10.4%

*Assuming parents have to assess each child individually before deciding whether or not to bring that child. Respondents selected all they felt applied.

Do you Think Children are Safe in BRC?

- Yes, I Feel that Children are Safe: 83.8%
- No, Due to Physical Dangers: 9.9%
- No, Due to Psychological Dangers: 8.9%
- No, Due to Other Dangers: 3.3%

Should Burning Man Ban Children from the Event?

- No: 77.4%
- No Opinion: 12.0%
- Yes, it Should be 18+: 6.6%
- Yes, it Should be 21+: 4.1%
People in Black Rock City

Number of People In Your Camp?

- 1: 1.8%
- 2: 6.8%
- 3-5: 8.0%
- 6-9: 8.5%
- 10-19: 16.4%
- 20-29: 12.8%
- 30-49: 17.8%
- 50-99: 14.3%
- 100-199: 10.1%
- 200+: 3.6%

How Many of Your Family Members were in BRC this year? (Respondents Included Relatives, Spouses, Offspring and In-Laws)

- 4 or more: 2.2%
- 3: 2.2%
- 2: 5.0%
- 1: 21.6%
- 0: 69.1%
# Camp Location Decisions

## Key Factors for Selecting Camp Location
(Respondents Selected Up to 3)

<table>
<thead>
<tr>
<th>Factor</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space Available</td>
<td>54.9%</td>
</tr>
<tr>
<td>Friends' Choice</td>
<td>39.8%</td>
</tr>
<tr>
<td>Quiet</td>
<td>20.8%</td>
</tr>
<tr>
<td>Same as Last Year</td>
<td>17.2%</td>
</tr>
<tr>
<td>Nice Neighbors</td>
<td>16.8%</td>
</tr>
<tr>
<td>Nearby Attractions</td>
<td>14.6%</td>
</tr>
<tr>
<td>Favorable Playa Surface</td>
<td>9.0%</td>
</tr>
<tr>
<td>Different Than Last Year</td>
<td>4.3%</td>
</tr>
<tr>
<td>I Don't Know</td>
<td>3.7%</td>
</tr>
<tr>
<td>All-Night Party Access</td>
<td>3.0%</td>
</tr>
</tbody>
</table>

### Camp Location Assigned?
- Yes: 61.4%
- No: 33.0%
- I Don't Know: 5.6%
Power Source(s) Used On Playa
(Respondents Selected All That Applied)

- Batteries: 49.7%
- Camp Generator: 44.6%
- Solar: 35.3%
- Vehicle's Generator: 19.4%
- None: 8.8%
- BRC Grid: 3.9%
- Another Camp's Power: 1.8%
- Wind: 0.6%

If You Stayed in a RV/Camper-Trailer, Was it Pumped (Serviced) While in BRC?

- Yes: 9.5%
- No: 16.2%
- I Don't Know: 0.5%

Did You Stay in a RV/Camper-Trailer in BRC?

- Yes: 73.3%
- No: 26.2%
- I Don't Know: 0.4%

How Many Adults Were in Your RV/Camper-Trailer?

- 10+: 42.1%
- 9: 8.0%
- 8: 14.3%
- 7: 15.9%
- 6: 14.3%
- 5: 10.2%
- 4: 4.9%
- 3: 2.0%
- 2: 1.6%
- 1 (only me): 0.2%
Economic Impact on Nevada

Burners on average spent $1,973.03 on all expenses.

Nevada Spending by Category:
- Food: $149.98
- Lodging: $127.21
- Survival: $92.66
- Fun: $112.14
- Total: $616.55

Total Expenses in Nevada:
- 0-250 US: 39.3%
- 250-500 US: 23.4%
- 500-1,000 US: 20.6%
- 1,000-2,500 US: 13.5%
- 2,500-5,000 US: 2.6%
- 5,000+ US: 0.7%

Nevada Parks Visited:
- Yes, One: 17.0%
- Yes, Two or More: 10.4%
- Not Sure: 1.8%
- No: 70.8%
Where Did You Get Your Ticket?

- Kids or No Ticket: 0.1%
- General Sale: 45.0%
- Directed Group Sale: 21.5%
- Low Income Sale: 5.0%
- STEP: 0.6%
- Someone I Know: 21.5%
- Stranger: 3.3%
- Third Party Reseller: 0.6%
- I Don't Know: 0.1%
- Other: 2.3%

How Much Did You Pay for Your Ticket?

- Less than Face Value: 1.3%
- Face Value: 87.3%
- More than Face Value: 2.8%
- Gift: 7.6%
- I Don't Know: 0.2%
- Other: 0.8%
Contributions and Acknowledgements

Principal investigators and project coordinators: S. Megan Heller (Countess), Dana Lilienthal DeVaul (DV8), Dominic Beaulieu-Prévost (Hunter), and Kateri McRae (Variance)

Data analysis: Dominic Beaulieu-Prévost (Hunter), David Nelson-Gal (Scribble), Dana Lilienthal DeVaul (DV8)

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Still Curious?

To contact the Census Lab, please write to census@burningman.org

You can also access the Census Lab’s blog at http://journal.burningman.org/census


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